

September 17, 2004

For Immediate Release:

**USS Co., Ltd.**

President and Representative Director: Futoshi Hattori

Stock Code: 4732

Stock Exchanges: 1st Section, Tokyo Stock Exchange

1st Section, Nagoya Stock Exchange

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**USS Establishes New Subsidiary**

USS Co., Ltd. today announced that it has established a wholly owned subsidiary, with details as follows.

**1. Reason for Establishment of Subsidiary**

USS has established USS Kobe Co., Ltd. to manage the new USS Kobe auction site on Port Island in Chuo-ku, Kobe. Preparations for the opening of the USS Kobe Site, the Group's 14<sup>th</sup> used-car auction site, are currently under way.

By opening a large-scale auction site in a prime location serving the large Kyoto-Osaka-Kobe market, the USS Group aims to build a still stronger network and drive further growth in its business.

**2. Overview of New Subsidiary**

Corporate name	USS Kobe Co., Ltd.
Representative	Futoshi Hattori
Location	1-4-6 Minato-jima, Chuo-ku, Kobe-shi, Hyogo Prefecture
Established	September 17, 2004
Main business activities	Management of used-car auction sites
Fiscal year-end	March 31
Capital	¥50 million (wholly owned by USS)

(Reference)

Overview of USS Kobe Site

Capital expenditures	Approx. ¥14.0 billion
Floor space	Approx. 66,000m <sup>2</sup>
Scheduled opening date	May 2005 (scheduled)
Scale and features	<p>With excellent land and sea access routes, as well as proximity to Kobe Airport, which is scheduled to open in the near future, USS Kobe boasts both an all-weather vehicle stockyard and the latest in modern auction facilities.</p> <p>Initially the site will handle an estimated 1,800 to 2,000 vehicles per auction, rising to a targeted 5,000 to 6,000 vehicles per auction in the future.</p>